

Graphic File Submittal Guidelines & Requirements



GRAPHIC FILE SUBMISSION REQUIREMENTS

Supported Applications

- Adobe Illustrator (Preferred)
- Adobe Photoshop (Preferred)
- Adobe InDesign (Not supported for Tension Fabric Displays)

Important File Submission Checklist

- Create artwork using the provided graphic template
- Be sure to provide enough bleed (reference individual templates)
- All fonts are created to outlines
- All images are a minimum 100 PPI at print size and provided with art
- All important colors tagged as PANTONE COATED spot colors using the PANTONE CONNECT plugin
Files submitted without indication of Pantone colors, supplied proofs or requested hard copy proofs are NOT guaranteed for color.

Design time will be charged if files need to be modified to meet guidelines.

GRAPHIC FILE SUBMISSION METHODS

*DisplayCraft Website Upload

Uploading procedures are as follows:

Create 1 compressed file (.zip) and use Company Name / Show Name in title

Files can be submitted through our website at <https://www.displaycraft.com/upload-files/>

*Please notify your Account Executive when files have been uploaded.

You will ALSO need to provide us with all file names and PDF proofs of all art to be produced.

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